

# Creative Beadcraft

[www.creativebeadcraft.co.uk](http://www.creativebeadcraft.co.uk)

Unit 2, Asheridge Road, Chesham, Bucks HP5 2PT  
Tel: 01494 786924 (direct line) 01494 778818 (main line)  
Fax: 01494 776605  
Email: [beads@creativebeadcraft.co.uk](mailto:beads@creativebeadcraft.co.uk)



## TRADE INFORMATION - FEBRUARY 2017

**Creative Beadcraft** (Ells & Farrier) stocks over 7,500 items and supplies a wide variety of businesses.

We offer very competitive wholesale prices which give an average of over 50% discount, including the appropriate trade discount. Once a trade discount has been agreed this will automatically be applied when you place an order. Trade prices in the retail pack include discount.

Our trade website provides easy ordering of all our products, whether loose or packaged, and shows your trade discount and VAT.

If you require any further information please phone or email us and we will be pleased to advise you on selecting the best products for your retail outlet. With our extensive trade knowledge and specialist advice and support, we can guide you through the comprehensive choice available.

## Packs - branded or with plain headers

- ◆ All packs bar-coded EAN 13
- ◆ Attractively packaged to display the items to best advantage in re-sealable bags
- ◆ Minimum re-order 5 packs per item
- ◆ Full range available to purchase on our trade website. Order history and saved lists make re-ordering easy.

PACKS		
	Cost	RRP
A	£0.38	£0.95
B	£0.50	£1.20
D	£0.62	£1.50
H	£1.32	£3.15



Swarovski  
Packs



Unbranded  
Packs



Branded  
Packs

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## Starter Selections for Packs, Strings and Tubes

- ◆ Our very popular Starter Selections continue to expand rapidly
- ◆ Each selection includes the best-selling items in that range, making it the ideal way to try something new or add to your existing ranges
- ◆ Most pack and string selections contains 25 different product lines with 3 packs or strings of each product . Hanging tubes have 25 or 14 products.
- ◆ More than 80 Starter Selections available in branded or unbranded packs
- ◆ Over 60 strung Starter Selections available including Czech crystal bicones, glass pearls, fire-polished beads and pressed glass beads, crystal puffy rondelles and wooden beads from Philippines.
- ◆ Over 80 Starter Selections available for hanging tubes including Czech or Japanese seed beads, superduos, pips, bicones, pinch beads and multi-hole beads including CzechMates. Candy tube mixes also available.
- ◆ See our Starter Selections leaflet or Trade website for full details.



## Strung Beads

- ◆ These retail ready strings have loops for easy hanging and come with labels
- ◆ They are available to trade customers only in multiples of just three strings at our best price
- ◆ There is a wide selection strung to our own specification. It includes best-selling ranges such as Czech crystal bicones, fire-polished beads and glass pearls which are available in single colours and colour co-ordinated mixes.
- ◆ The expanded range includes Czech beads in gorgeous colours which can be mixed and matched with other Czech beads such as seed beads, superduos and multi-hole beads.





- ◆ Our fire-polished range has been greatly expanded and now includes pastels, crystal California colours, metallics and tweedy colours.
- ◆ Our round pressed Czech beads have also been expanded and now include the very popular pastel colours and metallic colours as well as neons and standard colours.
- ◆ Make your own selection or choose from our Starter Selections.



## Candy Tube Mixes

- ◆ Our best-selling mixes are ideal for general craft shops as well as bead shops. There are 5 ranges of small beads including our seed bead and bugle mix and pearl mixes. The tubes are 15 cm long (6")
- ◆ These candy tube mixes are now available in hanging candy tubes as well as in the traditional candy tube with the flat cap
- ◆ The tubes are all 72p each. The RRP is £1.70.

## Display Racks for Candy Tubes - Starter Selections



- ◆ Each rack can hold 56 tubes (4 x 14 items)
- ◆ 56 tubes costs £40.46
- ◆ The clear perspex display rack is £6.80
- ◆ 56 tubes and rack are £46.75
- ◆ The tubes are bar coded EAN 13
- ◆ 3 Starter Selections available for candy tubes in a display rack

## Hanging Candy Tubes - Starter Selections

- ◆ Our bead mixes are also available in these 15cm hanging tubes
- ◆ Each starter selection has 42 tubes (3 x 14 items)
- ◆ 42 tubes costs £30.35
- ◆ The tubes are bar coded EAN 13
- ◆ 3 Starter Selections available for hanging candy tubes





# Hanging Tubes

- ◆ Our range of hanging tubes has proved very successful and continues to expand fast
- ◆ The hanging tubes produce a very compact and colourful display
- ◆ Czech seed beads in 3" tubes include 6/0, 8/0 and 10/0 seed beads and bugles from Preciosa Ornela.
- ◆ The best-selling Czech superduos and 8/0 and 6/0 seed beads from Matubo are also available in 3" tubes.
- ◆ Toho 15/0, 11/0, 8/0 and 6/0 seed beads come in 2" tubes. 11/0 and 8/0 Toho demi-round seed beads are also now available in these tubes.
- ◆ Miyuki delica beads and Miyuki long magatamas are in 2" tubes.



- ◆ Our fast-growing range of multi-hole beads includes the CzechMates beading range, diamonduos and tango beads, candy and chilli beads, Kheops, Arcos, Minos and los par Puca beads (Les Perles par Puca), silky beads and the new nib-bits and cali beads. The multi-hole beads come in 2" tubes.
- ◆ Other small Czech beads in 2" tubes include pips, pellets, pinch beads, O-beads and thorn beads.
- ◆ Starter Selections are also available for hanging tubes.



TUBES		
	Cost	RRP
<b>A</b>	£0.38	£0.95
<b>B</b>	£0.50	£1.20
<b>E</b>	£0.70	£1.70
<b>H</b>	£1.32	£3.15



## Pony and Novelty Beads

- ◆ We are the largest UK distributor for The Beadery and have a huge selection of pony bead barrels and shapes such as these hearts, butterflies, stars and flowers. They are stocked in a wide range of colours and finishes including opaque, transparent, pearlescent, sparkle and neon.
- ◆ We also have a large range of novelty beads including pet parade, safari, wildlife, transport and skulls.



### Special Orders for Pony and Novelty Beads

- ◆ Wholesale pony and novelty beads in additional colours and shapes are available by special order, subject to minimum order quantity.

## Jewellery Kit Boxes



- ◆ The glass bead boxes come in a range of colours and include a good selection of beads plus findings and cord for necklaces, bracelets and earrings.
- ◆ Pony bead kit boxes or boxes with pony and novelty beads are ideal for making children's necklaces and bracelets. They are available in colour co-ordinated boxes and mixed colours.



## Preciosa Ornela Glass Beads



- ◆ We are the leading UK distributor for Preciosa Ornela and offer a large product range at very competitive prices
- ◆ The Preciosa Ornela seed beads and twins offer a good selection of colours and are very good value
- ◆ In addition to popular staples such as fire-polished beads, other products include the best-selling pips, the 2-hole chilli beads, thorns, ripples, pellets and flowers.



## Seed Beads



- ◆ Preciosa seed beads are available in 10/0, 8/0 and 6/0 sizes
- ◆ The best-selling superduos from Matubo and Matubo 8/0 and 6/0 seed beads in the same range of gorgeous colours and finishes are now available in our Czech seed beads ranges
- ◆ Our Miyuki seed beads include a large range of delicas
- ◆ We also have a new range of Toho 15/0, 11/0, 8/0 and 6/0 seed beads which are proving very popular





- ◆ The CzechMates beading system has 8 2-hole shapes - tiles, bricks, bars, triangles, lentils, daggers, crescents and cabochons. There are also 2 4-hole shapes - the quadratiles and quadralentils - and the 3-hole beams.
- ◆ They're designed to have the same distance between the holes which creates many design opportunities.
- ◆ They come in a large range of beautiful colours.



## Pliers



- ◆ We supply high quality pliers at very low prices
- ◆ Our prices are extremely competitive and trade can buy just one pair at lowest list price. Prices start at £1.23 for round nose pliers and serrated flat nose pliers with cutters.
- ◆ They are available in our own branded and bar-coded packaging or can be supplied with unbranded packaging
- ◆ The range of high quality pliers is made for us in Pakistan. The pliers are stainless steel with box-joint double-leaf springs and thick foam handles for comfort and grip.



## Copper Jewellery Wires

- ◆ These coloured copper wires come in a wide range of colours and sizes.
- ◆ The high quality jewellery wire is a permanently coloured copper wire with an enamel coating with a shiny metallic finish. It resists tarnishing, chipping and peeling and is suitable for wire working techniques such as coiling, spiral making, twisting and wrapping.
- ◆ These retail-ready hanging reels have a handy removable clip to retain the wire.





# Swarovski

SWAROVSKI  
AUTHORIZED RETAILER

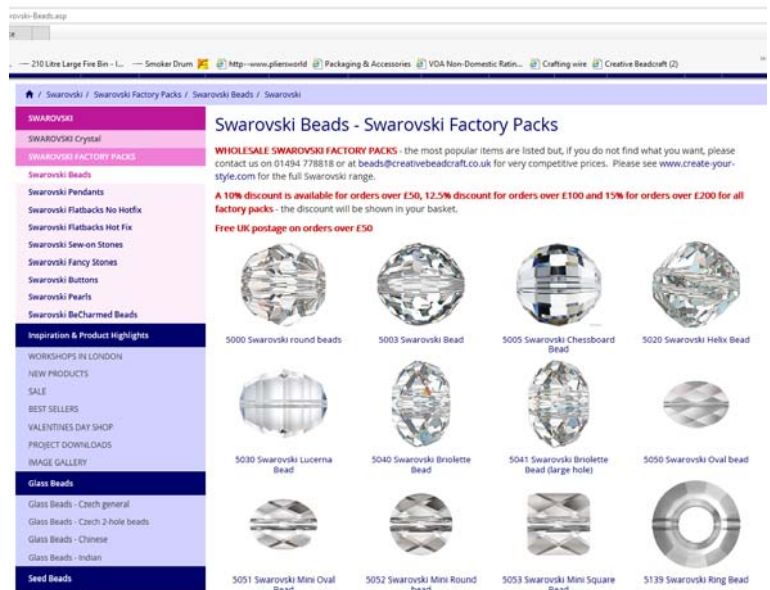
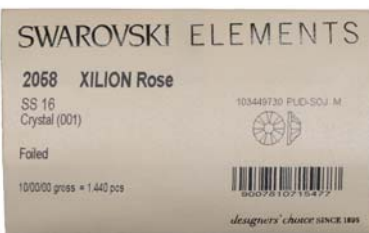
- ◆ We are a **Swarovski Authorised Retailer** and have been selling Swarovski for over 50 years
- ◆ We keep a huge range in stock including beads, pendants, hotfix and no hotfix flatbacks, fancy and sew-on stones and buttons
- ◆ Our prices are extremely competitive

## Swarovski Factory Packs

**We offer up to 15% additional discount on Swarovski factory packs:**

- ◆ 10% discount on orders over £50
- ◆ 12.5% discount for orders over £100
- ◆ 15% discount for orders over £200
- ◆ Additional discount may be available
- ◆ Free UK postage on orders over £50
- ◆ Delivery within 3-5 working days

**Easy on-line ordering facility for non-stock items as well as stock items**



## Loose Products and Bulk Packs

- ◆ We stock over 7,500 items which are available loose as well as in packaging for shop display
- ◆ Most items are also available to purchase in bulk packs, offering outstanding value
- ◆ Hanging tubes and unbranded hang sell bags are available if you wish to do your own packing

